

# Advert Deck

 Increase  
Traffic

 Share  
Growth

 Rank  
Growth



[www.siliconafrika.org](http://www.siliconafrika.org)

# Dear Valued Partner,

**T**hank you for choosing Silicon Africa to publicize your startups, tech press releases, and new product alerts.

With over 280,000 monthly readers, 141,000 followers on Facebook, 53,000 on Instagram, 10,000+ on TikTok, and 6,700 on YouTube, your message will reach a vast and engaged audience.

Join a thriving community of tech innovators and gain unparalleled visibility.

Our expert team is here to help you achieve your marketing goals.

For more information, contact us at **hello@siliconafrika.org** or visit our <https://siliconafrika.org/advertise>.

# Silicon Africa

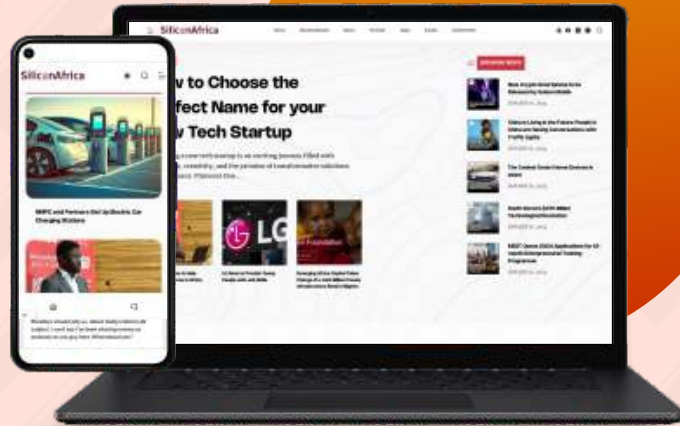
Website

Our web platform guarantees you the spotlight you deserve.

# 280k

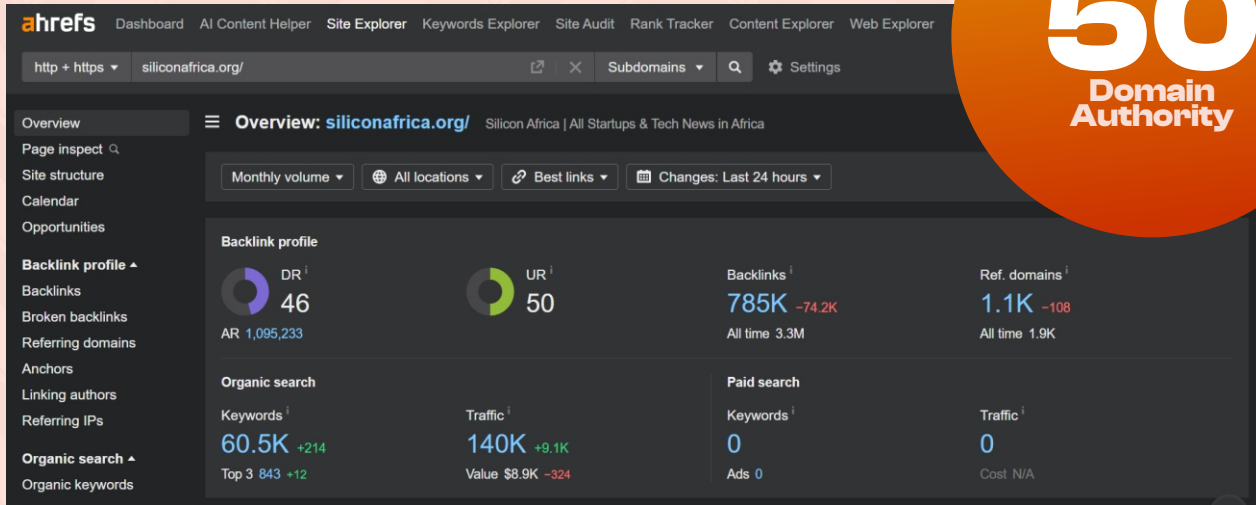
Monthly Users

**SiliconAfrica.org** is quickly becoming the go-to source for tech and startup news in Africa. With visitors from 56 countries, our audience is predominantly African. We attract over 280,000 readers each month, with 80% of our traffic coming from Google.



# Authority

Ahrefs Metrice proves that our Domain Authority can give your website the best SEO Recommendation it needs to thrive on Google



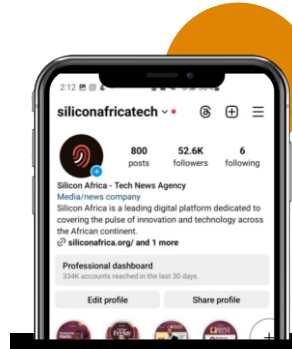
# Silicon Africa

## Socials

Silicon Africa boasts over 280,000 monthly readers, with an active following of 141,000 on Facebook, 53,000 followers on Instagram, 10,000 followers on TikTok, and 6,700 subscribers on YouTube.



 **141k Followers**



 **53k Followers**



 **Other Channels**

Contents we accept on our Platform

# We tell Tech & Startup Stories



## Tech News:

We share the latest tech advancements and industry trends in Africa and beyond.



## Tech Company Profiles

We highlight your company's mission, achievements, and unique offerings to a tech-savvy audience



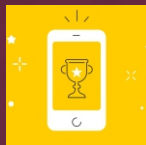
## Startup Story:

We Share your startup journey, milestones, and innovations with our engaged audience.



## New Tech Product Alert:

We announce your latest tech products and innovations to our enthusiastic readers.



## Consumer Tech Tips:

We share practical tips and advice on using the latest consumer tech products and services.



## Live Tech Events:

Promote upcoming tech events, webinars, and conferences to connect with industry leaders and enthusiasts.



Item Description	Amount(₦)	Terms & Conditions
Tech Event Coverage	1,000,000 (1,000USD)	3 Highlight videos with a Blog Post

## Editorial

Sponsored Post/ Company Profile	120,150 (200 USD)	3 External Links & 3 Images Maximum
Sponsored Post without Sponsored Tag	145,150 (250 USD)	5 External Links & 5 Images Maximum

## Social Media

Facebook Post	120,150 (150 USD)	100 Words Text with an Image or a Video
Instagram Post	75,650 (100 USD)	100 Words Text with an Image or a Video
Facebook and Instagram Post	170,500 (200 USD)	100 Words Text with an Image or a Video

## Combo Package

Sponsored Post + Facebook	200,150 (300 USD)	Terms & Conditions are same above
Sponsored Post + Facebook + Instagram	240,150 (350 USD)	Terms & Conditions are same above

# Contact Us

You can contact us at [hello@siliconafrika.org](mailto:hello@siliconafrika.org)  
or call 08069320074, 08169649674

[hello@siliconafrika.org](mailto:hello@siliconafrika.org)

**Carefully read the Terms & Condition of Advertising with us at  
<https://siliconafrika.org/terms-conditions>**



# Let's help your Brand Go Viral!



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